

2022 HEDIS Measure Tips



One in a series of tip sheets that look at key Healthcare Effectiveness Data and Information Set measures, commonly referred to as HEDIS® measures.

This measure applies to both commercial and Medicare members.

Medical Assistance with Smoking and Tobacco Use Cessation (MSC)

Effectiveness of Care HEDIS® Measure* collected through the CAHPS® Survey**

HEDIS measure description

The percentage of members who are current smokers or tobacco users who received advice to quit during the measurement year.

Measure population (denominator)

Members ages 18 and older as of the measurement year who responded to the CAHPS® survey indicating they were current tobacco smokers or users.

Measure compliance (numerator)

The number of members who responded they were counseled on tobacco cessation in the measurement year by:

- **Advice** for cessation – advised to quit
- **Medications** – discussed or recommended medications for quitting
- **Methods** – discussed or provided with quitting strategies or methods

Note: Compliance is ascertained through the annual CAHPS survey.

Exclusions

There are no exclusions for this measure.

Did you know?

- In the U.S., more people die from lung cancer than any other type of cancer.
- Smoking and tobacco use are the largest causes of preventable disease and death in the United States.
- Tobacco contains more than 7,000 chemicals and causes disease in nearly every organ in the body.

continued

Helpful HEDIS hints

- **Consider** making it part of your office policy to ask each patient about his or her tobacco use status.
- **Urge** tobacco users to quit. Help them set an ideal quit date. Suggest that they remove tobacco products from their environment and get support from family and friends. Review past efforts to quit and discuss what led to their relapse.
- **Take** a personalized approach to counseling them. Recommend the use of approved pharmacotherapy, if appropriate.
- **Provide** supplementary materials on tobacco cessation or free coaching services. For example, let them know they can log into their account at bcbsm.com for information and services.

Resources

1. U.S. Department of Health and Human Services (HHS). 2014. The health consequences of smoking—50 years of progress: a report of the Surgeon General." Atlanta, GA. www.ncbi.nlm.nih.gov/books/NBK179276/pdf/Bookshelf_NBK179276.pdf
2. Centers for Disease Control and Prevention (CDC). 2014. "Best practices for comprehensive tobacco control programs—2014." Atlanta, GA: U.S. Department of Health and Human Services. cdc.gov/tobacco/stateandcommunity/best_practices/pdfs/2014/comprehensive.pdf
3. U.S. Department of Health and Human Services (HHS). 2016. "E-Cigarette Use Among Youth and Young Adults." e-cigarettes.surgeongeneral.gov/documents/2016_SGR_Fact_Sheet_508.pdf

* HEDIS®, which stands for Healthcare Effectiveness Data and Information Set, is a registered trademark of the National Committee for Quality Assurance, or NCQA.

** CAHPS® Survey, which stands for Consumer Assessment of Healthcare Providers and Systems Survey, was developed by the U.S. Agency for Healthcare Research and Quality. The survey measures the patient experience of care and contributes to the annual star ratings published by the Centers for Medicare & Medicaid Services (CMS).

No portion of this document may be copied without the express written permission of Blue Cross Blue Shield of Michigan, except that BCBSM participating health care providers may make copies for their personal use. In no event may any portion of this publication be copied or reprinted and used for commercial purposes by any party other than BCBSM. None of the information included herein is intended to be legal advice and, as such, it remains the provider's responsibility to ensure that all coding and documentation are done in accordance with all applicable state and federal laws and regulations.